



## *General Introduction*

MR. FLOCK by BenettiHOME is the new collection 100% made in Italy with a unique Design!

MR. FLOCK is the perfect solution for offices, hotels, restaurants, bars, shopping malls and private villas.

MR. FLOCK is made on rigid, light and resistant substrate with sound proof qualities – thickness 2,5 cm. Size cm.60x60 ( 23.62"x23.62"), submultiples and other geometric shapes.

Quick to install and easy to clean.

(see section "INSTALLATION AND CUT" and "MAINTENANCE AND CLEANING INSTRUCTIONS").

Panels are engraved to obtain several designs and are submitted to a "flocking" (velveting) treatment which makes the surface soft.

The add of BenettiMOSS is the final touch that makes MR. FLOCK the new original and unique vertical garden maintenance free.

All the panels MR. FLOCK are available without BenettiMOSS, too.

## *Available collections:*

MR. FLOCK FLAT SURFACE

MR. FLOCK DESIGN

MR. FLOCK PIECE OF ART

MR. FLOCK FRAME

## *Sizes and weight:*

See technical data sheet for each collection \*

\* Panels may present slight dimensional variations( tolerance +/- 0,50 mm)

Custom sizes on request

Reference size 60x60 cm. - 23.62"x23.62"- net weight kg. 2,50/panel

Thickness : 2,5 cm.

## *Colors*

\*See catalogue

### **Benetti Home S.r.l.**

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## *Product details:*

MR. FLOCK substrate is a rigid thermosetting polyurethane polymer, very light but strong and with sound absorbing qualities.

After engraving it, the panel is submitted to a "flocking" process. "Flocking" or velveting is a technique that makes the surface soft and pleasant to the touch.

The flock is a powder obtained from fibers of different nature. It is soft, light and odorless.

The length of the fibers is regular and constant of 1 mm.

After the flocking process, if requested, Benetti MOSS will be applied on MR. FLOCK panel.

## *Technical features:*

\* MR. FLOCK is an indoor product, it must not be exposed to direct sunlight or direct heat sources and it cannot be walked on.

\* Benetti MOSS, the preserved lichen used to enrich MR. FLOCK panels, is natural and treated with non-toxic substances but must not be ingested anyway.

\* MR. FLOCK can be installed quickly and easily and can be cut very easily. (see "INSTALLATION AND CUTTING" SECTION)

\* MR. FLOCK must not be watered. In case of contact with water, let it dry without intervening in any way. (see "MAINTENANCE AND CLEANING" SECTION)

\* Do not place objects on MR. FLOCK panels.

\* Any shades of color and slight imperfections on the flocked surface are to be considered normal and distinctive of a fully hand made work.

## *Transport, Installation and Handling:*

MR. FLOCK panels are individually wrapped in foam bags and packed vertically in cardboard boxes equipped with an internal separator. It is recommended not to stack the boxes horizontally and to leave the panels in their original packaging until the installation.

As soon as you receive the panels, open the boxes and check the product. Any damage should be immediately marked on the bill of delivery and communicated to Benetti HOME.

If the installation is made only some days after the delivery of the material, keep the panels in the original boxes in a covered and dry place.

MR. FLOCK panels must be manipulated with the utmost care, avoiding pressure on the flocked surface and handling the panels with clean hands.



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## *Installation and Cutting:*

MR. FLOCK is a product designed to be installed quickly and without difficulty.

Make your walls beauty in few simple steps.

- 1\_ Prepare what you need: choose screws and dowels or glues suitable for the type of wall to be covered. Make sure your hands are clean before starting the installation or, alternatively, use gloves to handle the panels.
- 2\_ Make sure that the walls or ceiling where MR. FLOCK are clean, dry and free of dust.
- 3\_ Check the sizes and draw the guidelines.
- 4\_ It is advisable to proceed with laying in horizontal strips starting from the bottom.  
It is suggested not to lay MR. FLOCK to the ground but to prepare at least 15 cm. to facilitate cleaning operations.
- 5\_ Each panel MR. FLOCK is supplied with 4 strips of 3M™ Dual Lock™ applied on the back which will make the installation easy
- 6\_ The installation can be carried out in the following ways:

### a) INSTALLATION WITH DUAL LOCK 3M

\_ Installation with 3M™ Dual Lock™ is certainly the easiest and fastest one.

The adhesive backing allows a strong and durable fixing to the support (aluminum, stainless steel, glass, acrylic, polycarbonate, ABS and painted walls).

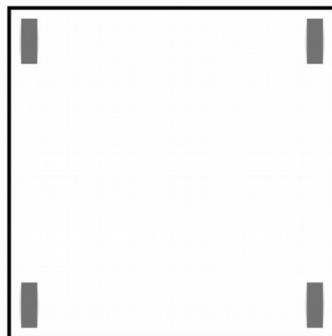
Each panel is supplied with 4 3M™ Dual Lock™ stripes.

\_ Remove the protective film from each strip

\_ Follow the guidelines previously outlined

\_ Proceed with the installation, taking care to press gently for a few seconds so that the panel adheres well to the surface to which it has been fixed. You can do this using the foam bag supplied with the panel.

\_ Proceed with the installation of all the panels, following the composition you prefer or the laying surface delivered with the material



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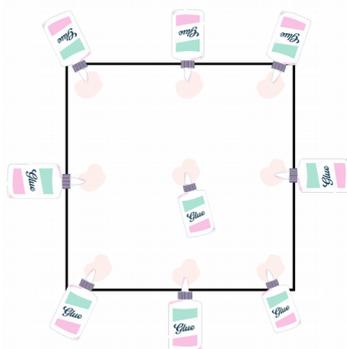
## b) INSTALLATION WITH GLUE

\_ MR. FLOCK panels can be installed using a polymer adhesive or two-components polyurethane glue, or similar.

\_ Remove the protective film on the 4 3M™ Dual Lock™ strips so that they are ready for fixing to the wall

\_ Follow the guidelines previously outlined

\_ Distribute the glue as shown below. Take care to leave a distance of at least 2 - 3 cm from the outer edge, so that, by pressing, the glue will spread over the surface without being visible.



\_ Press gently for a few seconds so that the panel adheres well to the surface to which it has been fixed. You can do this using the foam bag supplied with the panel.

\_ Proceed with the installation of all the panels, following the composition you prefer or the laying surface delivered with the material.

## c) INSTALLATION WITH SCREWS

If you have chosen one of the MR. FLOCK panels in combination with Benetti MOSS, as an alternative to glue, you can screw the panels.

\_ Remove the protective film on the 4 3M™ Dual Lock™ strips so that they are ready for fixing to the wall

\_ Follow the guidelines previously outlined

\_ Proceed with the installation, taking care to press gently for a few seconds so that the panel adheres well to the surface to which it has been fixed. You can do this using the foam bag supplied with the panel.

\_ Drill the MR. FLOCK panel in 3 or 4 points, in correspondence with the areas covered with Benetti MOSS lichen. Once the screws have reached the support, they will be hidden by the lichen.



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MR. FLOCK can be easily cut. After making the cut mark, operate gently using a jigsaw. Place the cut part near the non-visible area.

### *Maintenance and Cleaning:*

MR. FLOCK by BenettiHOME is the new collection 100% made in Italy with a unique design in the World!

The surface of the MR. FLOCK is delicate. Be sure to read the following instructions carefully before carrying out any maintenance or cleaning.

MR. FLOCK is a product for indoor. Do not water. Do not expose to direct sunlight.

MR. FLOCK are not washable. Do not use water, wet cloths, waxes, detergents, solvents, oils, detergents or abrasive powders. Do not spray water or other liquids

To remove dust from the flocked surface, use a soft bristle brush or compressed air or a low-powered vacuum cleaner.

In case of contact with water or other liquids, let the MR. FLOCK panels, avoiding touching it until the moisture is completely gone.

Do not rub the panels in any way, do not scratch them and do not place objects on their surface, as the microfibres used for flocking could be damaged.



### *Customer Support:*

For further information about MR. FLOCK, contact:

[info@benettihome.com](mailto:info@benettihome.com)

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